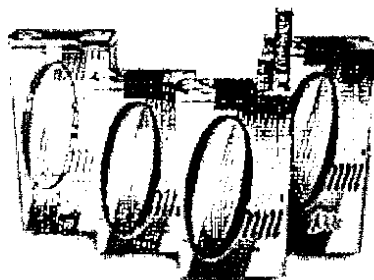




Reduced carcinogens. Premium taste.



Is Omni for You?

"...we strongly believe that if you do smoke, Omni is the best alternative."

--Bennett LeBow, CEO, Vector Tobacco

[Read his entire letter.](#)

Special Offers

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Taste Test Results

Omni was found to taste as good as, if not better than, the leading national brand.

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SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

WARNING: Smoking is addictive and dangerous to your health. Reductions in carcinogens (PAHs, nitrosamines, and catechols) have NOT been proven to result in a safer cigarette. This product produces tar, carbon monoxide, and other harmful by-products.

OMNI Kings and 100's: 15 mg. "tar," 1.0 mg. nicotine; Lights Kings and 100's: 12 mg. "tar," 0.8 mg. nicotine; Ultra Lights 100's: 6 mg. "tar," 0.5 mg. nicotine, ave. per cigarette by FTC Method.

Reductions in carcinogens are in comparison to similar competitive brand styles.